



American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 833833
Schedule Dates 09/04/12-09/10/12
Advertiser Scott Rigell for Congress (32349)
Agency American Media Advocacy (9204)
Product Political - US House (1175)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ANGLE, BEN
Phone/Fax (757) 802-9936 /
CPE 128/216/2634
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments RIGELL 9/4
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT RIGELL FOR CONGRESS

Date Entered 06/08/12
Last Modified 08/31/12
Entered By Penne Marsh
CO-OP No
Headline # 06166496
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,259.25
Net Total \$7,135.75
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Sep. 2012 16 \$8,395.00
Grand Total: 16 \$8,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	4:30A- 4:59A (ET)						1			1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
24.1	Normal Line / SPOT	09/04/12-09/04/12	6	:30	4:30A- 4:59A (ET)			1						1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
29.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	4:30A- 4:59A (ET)				1					1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	6	:30	11P- 11:35P (ET)					1				1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)		8/31/12
34.0	Normal Line / SPOT	09/07/12-09/07/12	6	:30	6P- 6:30P (ET)						1			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12
35.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- 11:35P (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/31/12
36.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:58P- 7:28P (ET)			1						1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/31/12
37.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	5:58A- 11A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		8/31/12
38.0	Normal Line / SPOT	09/09/12-09/09/12	6	:30	6P- 6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/31/12
39.0	Normal Line / SPOT	09/06/12-09/06/12	6	:30	6P- 6:30P (ET)					1				1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12
40.0	Normal Line / SPOT	09/06/12-09/06/12	6	:30	6:58P- 7:28P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
41.0	Normal Line / SPOT	09/04/12-09/04/12	6	:30	7:28P- 7:57P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
42.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	6:58P- 7:28P (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
43.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	6P- 6:30P (ET)								1	1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVEC
613 Woods Ave.
Norfolk, VA 23510

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815 Slaters Ln
Alexandria, VA 22314-1219

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44.0	Normal Line / SPOT	09/10/12-09/10/12	6	:30	11:35p- 12:02a (ET)	1	1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		8/31/12
45.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6p- 6:30p (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVEC Norfolk

Date:

8/31

I, Jon Ferrell,
being/on behalf of: Scott Rigell, a legally
qualified candidate of the Republican political
party for the office of: U.S. Congress
in the Virginia General Election
election to be held on: November 6, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

\$ 7,135.75 Net

833833

Rigell for Congress

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____ Signature _____

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC
Signature Printed Name Title